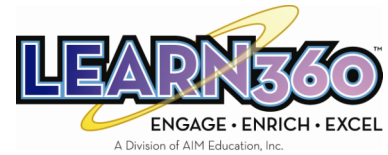


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## **LEARN360 ADDS MORE THAN 200 CANADIAN-FOCUSED TITLES**

*Publishers Northey Productions Limited and The Creative Native now offering full-length, digital video titles and video clips on education website*

**Toronto, Canada** – (January 10, 2012) – **Learn360** ([www.Learn360.ca](http://www.Learn360.ca)), an interactive media-on-demand service for the K-12 education market, today announces the addition of more than 200 streaming video titles from Canadian publishers, Northey Productions and The Creative Native.

Northey Productions Limited, a leading producer of 3D-animated science videos for the education and broadcast markets in Canada, has offered its programs in the U.S. and other countries for more than 25 years. Twenty-nine full videos and two video clips on physics-related topics for grades 9-12 will now be available exclusively to Canadian Learn360 subscribers. The videos can be streamed, edited and downloaded to provide educators with a variety of options to meet their needs in the science classroom.

“Learn360 provides a perfect conduit for our resources using the latest in streaming technology,” said Alan Ritchie of Northey Productions. “From reflection to refraction, in-depth physics concepts are easier for students of any skill level to grasp in visual form. We’ve investigated what makes a classroom science film effective in helping educators achieve their goals, finding that the best films are experiential with elements of humor and action.”

The Creative Native, originally broadcast on Canada’s Aboriginal Peoples Television Network, offers a fresh repertoire of video content for the social studies classroom. Contributing 41 full videos and 150 video clips to Learn360’s digital library, the acclaimed series features the journey through North America to discover and document the arts, crafts, culture and traditions of indigenous peoples from British Columbia to Mexico.

The series highlights artist profiles, in-depth interviews, traditional and contemporary art projects and historic snapshots that explore Aboriginal cultural contexts relevant to the theme of each episode. Saturated with the crafts and traditions of indigenous peoples, the series also offers instruction for a variety of age-based art projects to be completed in the classroom.

“The Creative Native series promises entertaining content that will engage students,” said Tamara Bell at The Creative Native. “Each episode visually showcases thematic issues and allows students to embark on a journey across North America to unearth the roots of the language and traditions they know today—concepts far more tangible when hands-on.”

Both series add valuable content to Learn360’s extensive list of titles.

“We’re pleased to be adding these two engaging new series to our content library,” said Ed Murphy, vice president of marketing and business development at Learn360. “Science and social studies educators want their interactions with students to not only create a platform for delivering facts and theories, but also to spark a desire to independently learn more about the subject. Learn360’s expanding lineup of video content in these subject areas helps students reach the point at which a more meaningful learning process can begin.”

Learn360 offers thousands of digital video titles, images, articles, audio files and podcasts. These trusted resources are provided by top educational publishers such as Encyclopedia Britannica, A&E Television Networks (which includes A&E, History and Biography), Sunburst Visual Media, and National Geographic, among others. Learn360 continues to build its extensive library of full-length videos and clips, teacher resources, lesson plans and multimedia files.

For more information about Learn360 and its extensive library of multimedia and streaming video content, please visit [www.Learn360.ca](http://www.Learn360.ca). Free 30-day trials are available.

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#### **About Learn360**

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit [www.learn360.ca](http://www.learn360.ca).