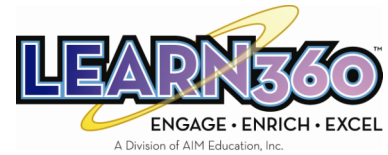


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## **LEADING EDUCATION TECHNOLOGY PROVIDER ANNOUNCES LEARN360AWARENESS**

*Philanthropic initiative focuses on a variety of relevant topics, the first of which is Diabetes*

**WOODBURY, NY** – (Nov. 10, 2011) – [Learn360](#), an interactive media-on-demand service for the K-12 education market, today announces [Learn360Awareness](#) – an initiative designed to build awareness of specific topics and link supporting educational content to those topics. The ongoing program’s first effort will be to increase education and awareness about Juvenile Diabetes during National Diabetes Awareness Month in November.

Learn360Awareness will highlight multiple subject areas throughout the year. The initiative will share award-winning content from Learn360’s comprehensive library of video titles, audio files and teacher resources, as well as link to educational content from supporting sponsors and resources.

“This is a huge opportunity for Learn360 to work with top subject matter experts to build and deliver awareness campaigns focusing on important topics and events that historically fall outside of the core subject areas,” said Chris Sanborn, president of Learn360. “As diabetes impacts so many families, we are excited to be able to launch this program in time to recognize and support Diabetes education during National Diabetes Awareness Month.”

This new program provides the opportunity to find related resources and additional facts on each highlighted issue. Learn360 will support the education of critical topics by providing engaging material from top producers and partners to its user groups – teachers, parents and students. Key contributors to Diabetes Awareness include Health Nuts Media, eProfessional Development Library, The Fat Boy Chronicles, Sunburst Visual Media, and Double H Ranch, a Hole in the Wall Camp.

“Diabetes affects 24 million people a year and by sharing educational and relevant content on this topic, we are hoping to drive awareness among educators and students alike,” said Sanborn. “Our hope is that each key issue we promote will resonate with site visitors on a higher level than before and prompt them to incorporate these topics into their classroom discussions and lessons.”

For more information on Learn360Awareness, visit [www.Learn360Awareness.com](http://www.Learn360Awareness.com) or [www.Learn360Diabetes.com](http://www.Learn360Diabetes.com).

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**About Learn360**

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit [www.learn360.com](http://www.learn360.com).