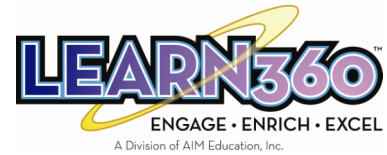


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## **LEARN360 ADDS NEW ENZOOLOGY EDUCATION TITLES STREAMING VIDEO LIBRARY**

**Woodbury, NY** – (January 10, 2011) – **Learn360** ([www.Learn360.com](http://www.Learn360.com)), an interactive media-on-demand service for the K-12 education market, announces the addition of a new publisher, Enzoology Education. Released between 2007 and 2011, Enzoology titles focus on science, technology, engineering and mathematics (STEM) topics.

Enzoology Education is an educational media and technology company dedicated to changing the way science is taught at the elementary and middle school levels. The company produces and distributes original educational programming including videos and curriculum, as well as professional development for educators and parent training. Learn360 is featuring the organization's first series, Exploration Nation.

"Our mission is to connect elementary and middle school kids to cool, real-world applications of science," said Pete Monfre, president at Enzoology Education. "By developing an eco-system of support for kids interested in these subjects, we hope to encourage them to seek careers in these fields. Interesting and engaging content that helps youth learn is our top priority."

Learn360 currently houses 11 titles from the Exploration Nation series which have runtimes of two to nine minutes in length. This series is hosted by the 2011 International Young Eco-Hero Award winner, Enzo Monfre, who's been hosting the program since he was 7 years old. The program has also been featured on the Ellen DeGeneres Show and in TIME Magazine for Kids.

"The story of how Enzoology came to be is inspiring and Enzo is a great face for the publisher," said Ed Murphy, vice president of business development at Learn360. "We're excited to offer these new titles in our streaming video library and hope to continue to add more as the partnership develops. We believe in their mission to broaden the focus of science in elementary and middle school levels."

Learn360 offers thousands of digital video titles, images, articles, audio files and podcasts. These trusted resources are provided by top educational publishers such as Encyclopedia Britannica, A&E Television Networks (which includes A&E, History and Biography), National Geographic, Sunburst Visual Media, among others. Learn360 continues to build its extensive library of full-length videos and clips, teacher resources, lesson plans and multimedia files.

For more information about Learn360 and its extensive library of multimedia and streaming video content, please visit [www.Learn360.com](http://www.Learn360.com). Free 30-day trials are available.

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**About Learn360**

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit [www.learn360.com](http://www.learn360.com).