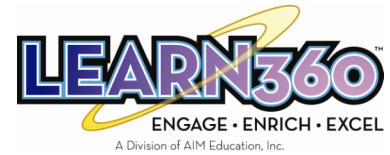


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LEARN360 ADDS NEW LA MAGA SERIES TO LANGUAGE IMMERSION VIDEO OPTIONS

Film Ideas, Inc. now providing full-length Spanish video clips to Learn360's digital streaming video library

Woodbury, NY – (December 12, 2011) – **Learn360** (www.Learn360.com), an interactive media-on-demand service for the K-12 education market, announces the addition of Film Ideas, Inc.'s La Maga series, a 54-episode Spanish series from Nickelodeon based on The Wizard of Oz.

Film Ideas, Inc., a provider of digital content for a variety of public and private markets since 1979, produces and distributes award-winning programming with a strong emphasis on ethnically balanced, curriculum-oriented and age-appropriate material for the K-12 classroom. Learn360 will be featuring the organization's La Maga series, an ideal video option for Spanish or social studies curriculum across any grade level.

"It is critical that foreign language instruction be available and appealing to students throughout their K-12 academic experience," said Chris Collins of Film Ideas. "We're pleased to offer enticing content that puts *fun* first when it comes to language immersion in the classroom. Knowing other languages and understanding other cultures is a 21st Century skill set for American students as they prepare to live and work in a global society."

Learn360 currently houses 54 episodes of Film Ideas' La Maga series, all 23 minutes in length, as well as a variety of video titles in Language Arts, Science and Social Studies.

"The La Maga series is ideal for language immersion classes of any skill level—especially as it's based on a magical fantasy that an entire generation grew up knowing," said Ed Murphy, vice president of business development at Learn360. "The sheer familiarity of The Wizard of Oz storyline is bound to ignite a stronger comprehension level in students who learn well with visual aids. We're excited to offer the new series in our full-length video library and look forward to adding more culturally influenced video options."

Learn360 offers thousands of digital video titles, images, articles, audio files and podcasts. These trusted resources are provided by top educational publishers such as Encyclopedia Britannica, A&E Television Networks

(which includes A&E, History and Biography), National Geographic, Sunburst Visual Media, among others. Learn360 continues to build its extensive library of full-length videos and clips, teacher resources, lesson plans and multimedia files.

For more information about Learn360 and its extensive library of multimedia and streaming video content, please visit www.Learn360.com. Free 30-day trials are available.

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About Learn360

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.