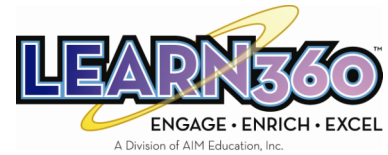


Press Contact:
Greta Hass
Dittoe Public Relations
317.202.2280 X18
greta@dittoepr.com



LEARN360 INTRODUCES NEW STREAMING VIDEO TITLES FROM PUBLISHER MEDIA RICH LEARNING

Woodbury, NY – (January 30, 2012) – **Learn360** (www.Learn360.com), an interactive media-on-demand service for the K-12 education market, announces the addition of a new publisher, Media Rich Learning, whose 85-video clip series, *America in the 20th Century*, chronicles the defining events of the last 100 years.

From politics and war, to social history and popular culture, *America in the 20th Century* takes students on a journey through time using clear video footage, dramatic sound tracks and succinct timelines. The series explores major themes such as the Great Depression, the Holocaust and Pearl Harbor and creates engaging content that students can't find in the history book. Standards-based, classroom-focused and powerfully portrayed, Media Rich Learning's programs document a transformative century in America's history. View the series trailer [here](#).

"This is America's story—as expansive and dramatic as the people and events that shaped it. Each of the titles we've shared with Learn360 provides a unique opportunity to connect students to this rich and vibrant history." said Richard Hawksworth, managing partner at Media Rich Learning. "Our programs are designed specifically for classroom use and present teachers with a great way to inspire students and spark discussions in the classroom. We look forward to sharing more content with Learn360 users in the future."

Learn360 currently houses 110 titles—18 full-length videos and 92 video clips—from Media Rich Learning in its comprehensive library of streaming video clips, full-length videos, audio files and teacher resources.

"We find great value in historical content for classrooms of all ages," said Ed Murphy, vice president of business development at Learn360. "Media Rich Learning has taken the seminal events of the past century and created titles that are sure to engage students in classroom lesson plans and discussions. Learn360 is looking forward to continually increasing the resources in our extensive library to ensure all historical eras are accessible for students to explore."

Learn360 offers thousands of digital video titles, images, articles, audio files and podcasts. These trusted resources are provided by top educational publishers such as Encyclopedia Britannica, A&E Television Networks (which includes A&E, History and Biography), Sunburst Visual Media and National Geographic, among others. Learn360 continues to build its library of full-length videos and clips, teacher resources, lesson plans and multimedia files.

For more information about Learn360 and its library of multimedia and streaming video content, please visit www.Learn360.com. Free 30-day trials are available.

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About Learn360

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.