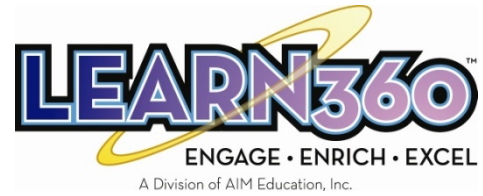


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FOR IMMEDIATE RELEASE

LEARN360 HONORED IN TECH & LEARNING MAGAZINE'S 29TH ANNUAL AWARDS OF EXCELLENCE

WOODBURY, NY (November, 2011) – Learn360 (www.Learn360.com), an interactive media-on-demand service for the K-12 education market, announces its “Best Upgraded Products” win in the 29th Annual Awards of Excellence from top education magazine *Tech & Learning*. The magazine named 100 education technology products as winners in its prestigious recognition program.

“We’re privileged to be a part of such a prestigious list of education products and services,” said Chris Sanborn, president of Learn360. “We’re constantly working to update and improve our extensive list of videos, teacher resources and online tools. To know we’re producing a useful and top-tier service to the K-12 market is honorable, and we look forward to continued success among our educators and students.”

The program honors software, hardware, network and Web products that include innovative applications breaking new ground in education, as well as those that added significant enhancements to proven education tools. A panel of more than 30 educators, who tested more than 160 entries, chose the 2011 winners.

“*Tech & Learning’s* readers aren’t looking for bells and whistles,” says Kevin Hogan, editorial director for NewBay Media’s Tech & Learning Group. “Our readers are looking for rigorous edtech products that improve teaching and learning, inspire teachers and students, as well as meet today’s assessment and standards requirements. This year’s Award of Excellence judges put over 160 products to the test, and chose only those that met these criteria. These companies can be proud that their products were selected as winners by this prestigious team of judges.”

Entries were divided into two categories: New Products and Best Upgraded Products. Winning selections include software and Web-based products, as well as hardware and AV tools. Among the high-quality offerings being honored are resources addressing management, safety, communication, differentiated

learning, assessment, and other key areas in education. Learn360 was honored as “Best Upgraded Products” winner.

For more information on Tech & Learning’s Awards of Excellence, visit

<http://www.techlearning.com/section/AwardsofExcellence>. For more information on Learn360, visit

<http://www.Learn360.com>.

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About Learn360

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.

About Tech & Learning

For over 30 years, *Tech & Learning* has been — and continues to be — the leading resource for K-12 leaders. Its publications, Web sites and events provide factual and evaluative information on trends, products, and strategies to educators who purchase technology products in their districts and schools. *Tech & Learning*, published by NewBay Media LLC, delivers the highest quality content and essential resources to manage, train, and teach technology. For more information, visit www.TechLearning.com.

About NewBay Media LLC

NewBay Media's market leading brands are centered on five vertical markets – Pro Audio, Broadcast and Video, Musical Instruments, Systems Integration and K-12 Education. NewBay publishes and produces more than 40 publications and show dailies, 50 websites, 30 daily and weekly E-Newsletters, three Expos and more than 50 custom publishing efforts, annually. NewBay reaches more than two million readers in print and one million online and in person -- around the world in more than 100 countries. Additional information on NewBay can be found by visiting www.nbmedia.com.