



Media Release

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Learn360 Sets the Standard for Classroom Technology in 2010 With the Release of Version 3.0

Leading technology for educators offers new content, functionality and infrastructure

WOODBURY, N.Y. (January 11, 2010) – Learn360 (www.learn360.com), a leading interactive media-on-demand service for K-12 educators, will unveil Version 3.0 at the 2010 Florida Education and Technology Conference (FETC) January 13-15. Version 3.0 includes new content and software features, as well as vast improvements in speed and accessibility. Since Learn360's official launch at FETC in January 2008, word has traveled fast about the service's growing content, custom features, and unmatched pricing.

"We've come a long way since our inception, and we believe Learn360's new subject matter, functionality and infrastructure offers an even greater user experience for educators," said Chris Sanborn, President & COO, Learn360. "Over the past 24 months we have worked tirelessly to increase the quality and size of our content inventory while simultaneously expanding the foundation and user capabilities of Learn360. I'm happy to say that we're keeping the cost competitive despite the fact that our database has more than quadrupled in size throughout the past two years. This affords us the opportunity to reach out to all school districts of varying size, budget and technical capabilities. Our mission is to ensure those institutions that wish to augment their curriculums with quality video can."

Classrooms across the country can now indulge in Learn360's new content database offering more than 8,000 digital video titles, as well as speeches, images, articles and audio files from top educational publishers. These publishers include trusted resources such as the Concise Britannica Concise Encyclopedia (over 25,000 articles); AETV, which includes A&E, Biography and The History Channel; Weston Woods, PBS, WGBH, Sunburst Visual Media, National Geographic, and thousands of audio files from Scholastic Audio, among many others.

In addition to Learn360's substantial growth in rich and varied content over the past two years, a number of new features and functionality have also enhanced the service. Learn360's creation of *MyLearn360* in 2009 has allowed users to craft quizzes and assignments, as well as easily upload and share custom content. Learn360 Version 3.0 makes these digital assets even more accessible and easy to share among online environments, such as virtual classrooms engaging students at home.

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Enhancements to Learn360's infrastructure include considerable improvements in speed for more efficient downloading and content accessibility. All of Learn360's content and user-created content can be integrated into pod casts, presentations, learning-based activities and quizzes both inside and outside of the classroom. Schools already using Learn360 are excited to include Version 3.0 in their curriculum.

"After a one year pilot that included 45 schools, the Indiana Educational Service Center's leadership team selected Learn360 based on responses from users, as well as service and cost," stated Larry M. Rausch, Executive Director of Wabash Valley Education Center in Indiana. "Learn360's addition of new titles plus their forward-thinking improvement strategies were also important reasons to make the 3 year commitment." These nine Educational Service Centers represent 90% of the school districts in Indiana. According to Mike Kroening, Executive Vice President of Sales at Learn360, this adoption rounds out the impressive reach Learn360 has achieved across 40 states, Canada, Mexico and the U.S Virgin Islands.

To find out more, visit Learn360 at FETC, Booth #1145, January 13-15, 2010, at the Orange County Convention Center, Orlando, Florida. Or, visit Learn360 at www.Learn360.com to sign up for a free 30-day trial.

About Learn 360

With over 8,000 digital video titles, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc., which includes Sunburst Visual Media, the leading producer of K-12 health and guidance programs for over 30 years. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.

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