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Learn360 and McGraw-Hill Education Forge a Partnership to Enhance Teaching and Learning in the the 21st Century Classroom

WOODBURY, N.Y. (June 27, 2010) – Learn360 (www.learn360.com), an interactive media-on-demand service for the K-12 education market, announces today a partnership with McGraw-Hill Education that delivers engaging content within a 360-degree, multi-media learning environment. This partnership combines Learn360's media-rich assets with McGraw-Hill's leading educational content to offer educators a complete package of learning tools to help address the needs of every student in the classroom.

Students will be able to navigate directly from McGraw-Hill's online content to relevant multi-media resources on Learn360's website that have been specially selected by the publisher.

"We believe that this partnership will increase our ability to help teachers teach and students learn," said Candy Shirey, Manager of Digital Product Development for McGraw-Hill's Literacy & Humanities Learning Solutions Center. "Using multi-media formats for classroom lessons broadens the learning potential of each student and the class as a whole. Our alliance with Learn360 will bring exceptional educational value to classrooms across America. It is one more example of how McGraw-Hill is creating engaging solutions that enhance classroom instruction and drive student achievement."

Learn360's multimedia assets will first be made available in Fall 2010 with McGraw-Hill's K-12 social studies program and will expand to other disciplines in 2011.

"This ground-breaking collaboration will significantly enhance the educational experience in K-12 classrooms throughout the country," said Chris Sanborn, president and COO of Learn360. "Together with McGraw-Hill, we're providing an opportunity for teachers to address the unique learning styles of individual students by combining digital learning with traditional formats. This integrated approach is designed to captivate students by leveraging a relevant and familiar technology, as well as engage educators as never before. Whether schools currently subscribe to a streaming service or not, they will have the opportunity to experience the benefits of using a specific sampling of Learn360 content that is directly tied to McGraw-Hill's content."

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Learn360 and McGraw-Hill Partnership

In addition to the partnership with McGraw-Hill Education, Learn360 has also recently announced their new Moodle Module integration, which is an open source content management tool that is designed to assist educators in creating, gathering and organizing lesson materials. Featuring a growing online community, the site promotes the development and sharing of educational resources, allowing teachers to create a digital classroom environment.

Through streaming video, audio and supplementary materials, Learn360 supports web-based learning by providing an online collaborative environment where users can share information and ideas 24 hours a day, 7 days a week. With over 8,300 digital video titles and thousands of images, articles, audio files and podcasts, these trusted resources are provided by top educational publishers such as the Britannica Concise Encyclopedia (over 25,000 articles); AETV, which includes A&E, Biography and History Channel; Weston Woods, PBS, WGBH, Sunburst Visual Media, National Geographic, and thousands of audio files from Scholastic Audio, among many others.

About McGraw-Hill Education

McGraw-Hill Education, a division of The McGraw-Hill Companies (NYSE: MHP), is a leading global provider of print and digital instructional, assessment and reference solutions that empower professionals and students of all ages. McGraw-Hill Education has offices in 33 countries and publishes in more than 65 languages. Additional information is available at <http://www.mheducation.com/>.

About Learn 360

With an extensive library of digital video titles and online resources, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc., which includes Sunburst Visual Media, the leading producer of K-12 health and guidance programs for over 30 years. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.

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