



Media Release

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National Geographic Titles Available for Download on Learn360

Learn360 users have access to over 200 National Geographic titles

WOODBURY, N.Y. (December 21, 2009) – Learn360 (www.learn360.com), an interactive media-on-demand service for educators, announces the ability to download more than 200 video titles from National Geographic Digital Motion (formerly National Geographic Film Library). Learn360 customers now have more opportunities to use videos from National Geographic's diverse film archive both in and out of the classroom.

"Our customers love the dynamic content captured and provided by National Geographic," said Mike Kroening, Executive Vice President of Sales, Learn360. "Now Learn360 offers more options to use these videos including PowerPoint presentations and interactive white board software. For the past 2 years, National Geographic has been a leading resource for our users and we're proud to announce that the relationship keeps growing."

The National Geographic Digital Media collection consists of footage from around the world, captured by talented and adventurous filmmakers who endure extreme conditions for never-before-seen images. The digital archive offers visuals of nature, wildlife, people and cultures, history and archaeology, adventure and exploration, as well as news and current events.

Also included in the Learn360 service are 25,000 Encyclopaedia Britannica articles, video clips, photos, audio clips, podcasts, learning-based activities and quizzes. A free 30-day trial of Learn360 is available by signing up at www.learn360.com

About National Geographic

National Geographic Digital Media (NGDM) is the multimedia division of National Geographic Ventures, the wholly owned, taxable subsidiary of the National Geographic Society, one of the world's largest educational and scientific nonprofit organizations. At the forefront of the digital media revolution, NGDM publishes Nationalgeographic.com; delivers multimedia content to digital consumers; manages content partnerships across broadband, mobile, gaming and other consumer digital platforms; and provides video and film footage to commercial, theatrical, education and other digital footage markets.

National Geographic Digital Motion (formerly National Geographic Film Library) is the stock footage service of National Geographic Digital Media. This service licenses the Emmy Award-winning National Geographic Television programming. In addition, Digital Motion agents represent peer-level archives, including Australian Broadcasting Corporation, INA of France, National Film Board of Canada, the White House Historical Association, ZDF Enterprises of Germany and the World Bank, in select territories around the world. The Digital Motion searchable video archive database is at www.ngdigitalmotion.com.

About Learn 360

With over 8,000 digital video titles, Learn360 gives educators and students the power to meet and exceed 21st century educational expectations. Setting a superior standard of quality for video streaming, Learn360 delivers the rich resources educators need to bring standards-based and differentiated instruction to students everywhere. Learn360 is a division of AIM Education, Inc., which includes Sunburst Visual Media, the leading producer of K-12 health and guidance programs for over 30 years. For more information, or to sign up for a free 30-day trial, visit www.learn360.com.

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