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News Release

FOR IMMEDIATE RELEASE

LEARN360™ VIDEO STREAMING SERVICE ADOPTED BY IOWA AREA EDUCATION AGENCIES, SERVING 500,000+ STUDENTS

PLAINVIEW, NY, April 14, 2009 – On Friday, April 3, 2009, the Iowa Area Education Agencies (AEA) unanimously adopted Learn360 as their new media-on-demand solution for over 1,600 schools, serving 504, 434 students. The Iowa AEA provides school improvement services for students, families, teachers, administrators, and their communities to help all children reach their potential. Learn360 is proud to have been selected by The Iowa AEA as a significant component of their educational offerings to local schools.

Mike Kroening, VP of AIM Education, Inc., stated, “Learn360 is changing classrooms across the country and we are very excited to enrich the educational experiences of both the teachers and students of Iowa.”

The Iowa core curriculum program closely correlates students’ achievement and quality of educational content. The more challenging and relevant the material is, the more engaging the learning experiences will be. Jerry Cochrane, a member of The Iowa AEA stated, “We feel that Learn360 meets the expectations of this “content” and will further enhance the current resources available at Iowa AEA Online.”

About AIM Education, Inc.

AIM Education, Inc., based in Plainview, NY, is a visual media publisher and distributor that supports educators by offering supplemental curriculum, and guidance & health products to help students succeed academically, socially, and emotionally. The company is a division of AIM Learning Group, Inc., based in Delaware. AIM Education, Inc.’s three product lines provide digital, video, and print media products: Sunburst Visual Media, *Learn360™* and Teacher’s Media Company. Sunburst Visual Media publishes K-12 health and guidance programs, as well as supplemental curriculum

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media products. The online *Learn360*TM video streaming service for K-12 schools sets a superior standard of quality for video streaming and was built specifically for educators and students. Teacher's Media Company offers the largest selection of media products from the best producers in the English-speaking world.

For more information about AIM's products, visit www.sunburstvm.com, www.learn360.com, or www.teachersmedia.com, or contact Anne FeldKamp at 917-974-0041, afeldkamp@learn360.com.

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